STANLEY® Tools Announces “Electrify Your Ride” Giveaway With Harley-Davidson®

TOWSON, MD (April 2020) – Through April 30, tool and motor sport enthusiasts can enter for a chance to win several electrifying prizes through the STANLEY Tools and Harley-Davidson “Electrify Your Ride” Giveaway in partnership with Envision Virgin Racing. One winner will receive an all-expenses-paid trip to the 2020 New York City E-Prix, in addition to a chance to take home the Harley-Davidson 2020 LiveWire Electric Motorcycle and a VIP tour of the Harley-Davidson Vehicle Operations Center.

STANELY is a proud partner of Envision Virgin Racing, one of the founding teams of the ABB FIA Formula E Championship, the electric street racing series and world’s first fully electric international single-seater category. As part of the collaboration, STANLEY tools are used throughout the Envision Virgin Racing garage and at the team’s UK technical base. The partnership underscores the STANLEY commitment to sustainability, reducing environmental impacts, and its ECOSMART™ pledge to become carbon positive by 2030.

To further share this mission, STANLEY and Harley-Davidson are giving fans the opportunity to experience the thrill of Formula E racing. The winner’s trip to the 2020 New York City E-Prix on Saturday, July 11, 2020* in Brooklyn, NY will include:

- (2) Envision Virgin Racing VIP Experiences
- (2) STANLEY Product Goody Bags

In addition, on race day, a drawing will be held for one Grand Prize, which will include:

- (1) Harley-Davidson 2020 LiveWire Electric Motorcycle
- An all-expenses-paid trip and VIP tour of the Harley-Davidson Vehicle Operations Center in York, PA where the Harley-Davidson LiveWire Electric Motorcycle is manufactured

Visit the STANLEY Tools website for more information onSTANLEY Tools Partnerships. For more information on the “Electrify Your Ride” Giveaway and to enter for a chance to win, visit the STANLEY Tools website here.

**In the event that Sponsor is prevented from conducting any aspect of this Sweepstakes event, including from fulfilling any prize as contemplated herein, by any event beyond its control, including by not limited to pandemic or global health crisis, or any federal, state/provincial or local government law, order, or regulation then Sponsor shall have the right to modify, suspend, or terminate this Sweepstakes pursuant to the Disqualification/Force Majeure provisions of the Official Rules. Full terms and conditions for the Sweepstakes can be found here: https://stanleyelectrifyyourride.com/tools-rules/.*

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About STANLEY®

STANLEY® has set the precedent for quality tools and engineered solutions for professionals around the globe for more than 175 years. With a legacy of reliability, STANLEY is the No. 1 tapes manufacturer in the world and continues to drive the industry forward with innovations including the STANLEY FATMAX® product line as well as hand tools and accessories that make life easier. For more information visit www.STANLEYtools.com or follow STANLEY on Facebook, Instagram, and Twitter.

About Envision Virgin Racing

Backed by majority owner Envision Group, the Envision Virgin Racing Formula E Team is one of the founding and leading outfits in the ABB FIA Formula E Championship – the electric street racing series and the world’s first fully-electric international single-seater category. The team exists to energise the Race Against Climate Change, focusing on accelerating the transition to clean, secure and affordable renewable energy, together with the mass adoption of e-mobility. Launching in 2014, the team was part of the series’ inaugural race held in Beijing and has competed in every race to date with British racer Sam Bird at the helm of the #2 car. Joining the team for a second season is Dutchman Robin Frijns. The team is the only one to have won races in every season to date - including 11 wins and 26 podiums - and continues to be one of the highest scoring in the championship. For more information visit: www.envisionvirginracing.com.

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https://stanleytools.mediaroom.com/2020-04-15-STANLEY-PRO-Tools-Announces-Electrify-Your-Ride-Giveaway-With-Harley-Davidson-R